BLUEPRINT FOR GROWTH THE RAINMAKER SUPERCONFERENCE

DEVELOP YOUR GROWTH BLUEPRINT

JUNE 24 - 26, 2020 NASHVILLE, TN OMNI NASHVILLE HOTEL



The Rainmaker SuperConference is a two and a half day conference designed to help professionals in the accounting industry develop a personalized blueprint for sustainable growth.

Just like an architect needs to draft a blueprint before they start building, you need to develop a strong strategy before you can grow your firm or niche effectively. The Rainmaker SuperConference is designed to equip accountants and advisors with the knowledge and training necessary to develop an effective growth strategy, as well as the resources and connections to execute it. Whether you want to grow your firm, your niche practice, or just yourself, we aim to provide you with a clear path for growth that you can begin executing the minute you leave.

REGISTER NOW

250+ ATTENDEES 80+ SPEAKERS

70+ SESSIONS

25+ EXHIBITORS

17hrs CPE CREDIT



TRACKS

Banking Health Care Manufacturing Nonprofit Practice Management Real Estate & Construction Technology

LEARN MORE



PRE-CONFERENCE WORKSHOP

12:30 PM, Wednesday, June 24

KICKOFF

3:00 PM, Wednesday, June 24

ENDS

1:00 PM, Friday, June 26

WHAT IS A GROWTH BLUEPRINT?

A growth blueprint is a strategy for you and your firm to build sustainable growth. There are three steps to follow for effective and sustainable growth:

DRAFT YOUR BLUEPRINT

You can't effectively grow without an idea of where you're going or a plan for how to get there.

- Strategy-focused sessions will help you develop your personalized growth plan
- Innovative keynotes and speakers will help you prepare for the future of the industry

FILL YOUR TOOLBOX

Fill your toolbox with the skills, relationships, and resources necessary to make your goals a reality.

- Form lasting relationships with the best and brightest in the industry
- Skill-focused sessions will give you in-depth knowledge about your niche industry and emerging trends in accounting
- Take away tools you can use outside of the conference

BUILD YOUR BLUEPRINT

Once you have the plan and the necessary tools, you can go home and begin executing it.

- Share what you have learned with your team
- Gain buy-in to a plan for growth and enlist support for achieving team goals
- Tap into Rainmaker and Community resources for added support



WHO SHOULD ATTEND?

Those looking to grow their firm.

Managing partners and top firm executives looking to stay updated on the accounting industry and learn valuable ways to grow their firms and best practices to position their firms for the future.

Those looking to grow their practice.

Practice leaders, accounting professionals, and advisors who want to grow in the following niche industries: banking, health care, manufacturing, nonprofit, and real estate and construction.

Those looking to grow themselves.

Growth-focused professionals, from CPAs to marketers, who want to stay informed and competitive in the accounting industry and be prepared for the future.

WHY ATTEND?

- Network and interact with experts, industry leaders, and peers.
- Stay on top of emerging trends within your specific niche.
- Collaborate on solutions and how to improve your practice.
- Learn important industry-specific information to help you grow your practice and adapt to new industry changes.
- Gain insight, knowledge, and information from nationally-recognized speakers.
- Earn up to 17 hours of CPE credit.
- Visit exciting Nashville, TN!



END OF 2019 SALE

HCAA Member	\$1,045
Niche Member	\$1,295
Non-Member	\$1,395

EARLY BIRD PRICING

HCAA Member	\$1,095
Niche Member	\$1,345
Non-Member	\$1,495

PRICING AFTER MARCH 15

HCAA Member	\$1,245
Niche Member	\$1,545
Non-Member	\$1,595

GROUP DISCOUNT

Member & Non-Member

Register two or more people from your firm and receive \$100 back per additional registrant.

HCAA Member

Register two or more people from your firm and receive \$50 back per additional registrant.

REGISTER NOW

SESSION TYPES

Workshops Roundtables Keynotes Seminars Panels

SESSION TOPICS

- State of the industry
- Technology trends in niche practices
- Tax and legislative updates for niche practice areas
- Preparing for the future: succession planning, developing the next generation, and transitioning from compliance to advisory services
- Handling rapid change and industry disruptors
- Growth, competition, and differentiation
- Staffing and diversity
- Delivering technology services to the market
- Best practices with niche superstars, and how to grow and market your niche practice
- How do other firms succeed? The best practices of successful firms

OMNI NASHVILLE HOTEL

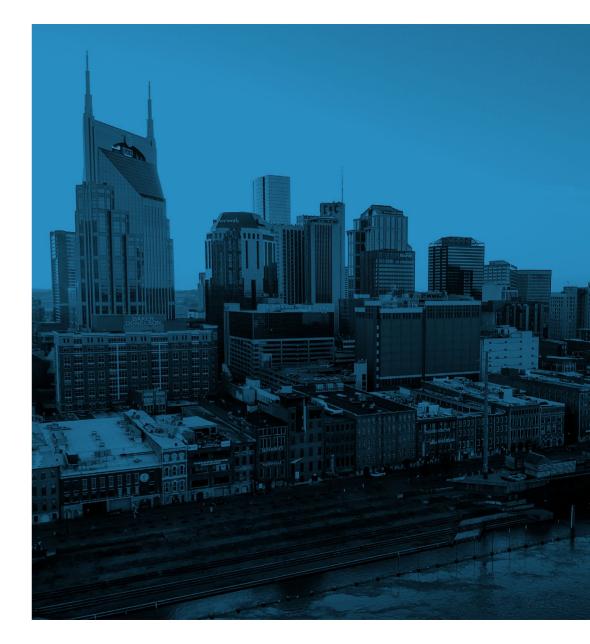
This year's conference is located in the beautiful Omni Nashville hotel, a modern upscale hotel attached to the Country Music Hall of Fame and Museum and only a short walk from the famous Honky Tonk Highway and the renowned Ryman Auditorium.

HOTEL GROUP RATE

\$273/night

Ends Monday, May 23, 2020.

LEARN MORE DISCOVER NASHVILLE



CPE INFORMATION

You can earn up to 17 CPE credits.

The 2020 SuperConference registration fee entitles you to full access to the conference, including keynotes, concurrent sessions, welcome reception, awards luncheon, breakfasts, and lunches. Special events are available a la carte.

The Rainmaker Companies is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.NASBARegistry.org.

REFUND & CANCELLATION POLICY

There will be a full refund (minus an administrative fee of \$100 USD) available until June 2, 2020 and no refund from June 3, 2020 and beyond. For refund information, please contact Nikki Demers directly at nikki@therainmakercompanies.com.

REGISTER NOW