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The Rainmaker Companies Welcomes Scott Moore

Nashville, Tennessee- April 26, 2016 - The Rainmaker Companies, a leading training, consulting and alliance organization focused on the growth of professional service firms, is happy to announce that Scott Moore has joined their team as Senior Vice President.

A recognized industry leader, Scott brings 24 years of experience helping professional service firms grow through a consultative approach and application of integrated marketing and business development strategies. Prior to joining The Rainmaker Companies, he served as CMO for a Top 20 U.S. accounting firm where he led marketing and business development initiatives that helped grow revenue from \$29 million to over \$300 million over 14 years.

At The Rainmaker Companies, Scott will focus on consulting with clients, expanding the consulting service line, developing relationships in niche alliances, and building The Rainmaker Companies brand in the marketplace. “I always have regarded The Rainmaker Companies’ brand as among the most recognizable and respected when it comes to growth consulting and training,” said Scott. “I am thrilled to now be joining this team and contributing the experience I’ve gained to help Rainmaker clients.”

Angie Grissom, President of The Rainmaker Companies, stated “By overlaying Scott’s experience in niche growth strategies, sales methodologies, infrastructure design/development, and marketing communication programs with Rainmaker’s established offerings in training, alliances, and consulting, we will be uniquely positioned to partner with firms of various sizes and stages of growth. Our holistic vision of how firm leaders, rising stars, and growth professionals can succeed through effective strategy, skills, and execution will be enhanced by Scott’s advocacy.”

“I have known Scott for several years now and he has always proven to be a strategic growth and marketing professional. We are very excited to be welcoming this type of talent to the Rainmaker team.” echoed Dan Brooks, CEO of The Rainmaker Companies.

About The Rainmaker Companies

The Rainmaker Companies is a leading provider of training, consulting and alliance services that are focused on the growth of professional service firms, their practices, and the growth of their people. The unique composition of training, alliance services and consulting enables the firm to provide clients with full service support and expertise. For over 20 years, the firm has been a trusted provider of business development and leadership training through The Rainmaker Academy. Through The Rainmaker Alliances, the organization provides management services to Enterprise Worldwide, an international association of accountants and advisors, as well as six industry niche associations: Auto Dealer CPAs, Community Banking CPAs, National CPA Health Care Advisors Association (HCAA), Manufacturing CPAs,

Nonprofit CPAs, and Real Estate & Construction CPAs. For more information, visit www.therainmakercompanies.com.

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