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The Rainmaker Companies Announces New Enterprise Worldwide Website

Nashville, Tennessee- January 3, 2017 – The Rainmaker Companies announces today the launch of its international association, Enterprise Worldwide (EW), newly revamped website. EW is a worldwide association for accounting firms across the country and globally. This business community is comprised of vetted and exceptionally qualified firms with expertise in their countries and communities and provide an opportunity to connect with firms that share common traits.

With increasing pressure on today's accounting practices to take part in the merger and acquisition frenzy, it is important for independent firms to experience benefits of collaboration, shared resources, and association membership benefits, while remaining profitably autonomous. Enterprise Worldwide's ability to offer this new online community portal, combined with full-time support staff trained to meet the needs of association members, serves to set Enterprise Worldwide apart from other international accounting associations.

The new website has a clean design, improved functionality, and enhanced rich content focused on the association's mission to provide best practice information and resources to member firms and individual members. New features on this site includes:

- Members quick and easy access to essential information
- An interactive member directory
- A comprehensive understanding of the association's value proposition and overall client benefits
- The Rainmaker Companies' Resource Member and Firm provided resource bank
- Blog posts, beginning 1.16.17, to include topics centered on growth of one's career, one's practice and one's firm.

"We are excited about our new website launch and the robust information it provides for member firms, their members, potential members and the business community that seeks to connect with accounting firms with international expertise." said Adelaide Ness, Executive Director of Enterprise Worldwide.

"We believe that this new site will provide benefits to our members as they continue to grow."

For more information about Enterprise Worldwide and to gain access to best practice information, resource member white papers, subject matter expertise, events, growth oriented content, corporate milestones, and press releases, visit <http://enterpriseworldwide.org>.

About The Rainmaker Companies

The Rainmaker Companies is a leading provider of training, consulting and alliance services that support professional service firms in the growth of their people, their practices, and of their clients. The unique composition of training, alliance services and consulting enables Rainmaker to provide clients with full service support and expertise. For over 20 years, the firm has been a trusted provider of business

development and leadership training through The Rainmaker Academy. Through The Rainmaker Alliances, the organization provides management services to Enterprise Worldwide, an international association of accountants and advisors, as well as six industry niche associations: Auto Dealer CPAs, Community Banking CPAs, National CPA Health Care Advisors Association (HCAA), Manufacturing CPAs, Nonprofit CPAs, and Real Estate & Construction CPAs. For more information, visit www.therainmakercompanies.com.

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