



THE
RAINMAKER
COMPANIES

FOR IMMEDIATE RELEASE

The Rainmaker Companies brings in new VP of Consulting

NASHVILLE, Tenn. (September 24, 2014) –The Rainmaker Companies is proud to announce that John Krenson has joined The Rainmaker Companies as the Vice President of Consulting and as a Senior Trainer for The Rainmaker Academy.

Krenson will help leaders transform their businesses through strategic and growth planning, coaching and training, and developing accountability within professional service firms. John previously worked with The Rainmaker Companies from 2005 through 2009 as a trainer and consultant. Since 2009, John served in the U.S. Army on active duty and also served in a leadership position in industry.

Dan Brooks, CEO of The Rainmaker Companies, said, “John brings a unique background to our organization. We are excited about continuing to build our Rainmaker team with this caliber of talent. He is passionate about organizational excellence and it shows.”

“I am excited about working with Rainmaker’s team and clients and the opportunity to address the opportunities facing the industry. Its seriousness of purpose, and commitment to transformation, growth, engaged learning, leadership development and student success are most inspiring,” Krenson said.

John is a growth and culture specialist. His background as a business owner in industry allows him to give Rainmaker clients their own clients’ perspective as he has sat across from accountants at networking events, discovery meetings and proposal presentations. John has also built and led various organizations with a deliberate focus on culture. He has taken already high performing organizations to new heights and has turned around broken organizations raising the BAR in every case.

The Rainmaker Companies is located in Nashville, TN and consists of The Rainmaker Academy, The Rainmaker Consulting Group, Enterprise Worldwide and six industry alliances all serving the accounting industry.

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