

PRESS RELEASE

FOR IMMEDIATE RELEASE

March 15, 2013

Media Contact: Troy Waugh

(615)373 - 9880

troy@therainmakercompanies.com

The Rainmaker Companies Names Adelaide Ness Vice President and Executive Director Enterprise Worldwide

The Rainmaker Companies is proud to announce the promotion of Adelaide Ness to Vice President and Executive Director Enterprise Worldwide. She will be responsible for executing the strategies and activities for Enterprise's members around the world. Adelaide has been instrumental, along with the entire team of helping Enterprise firms grow, helping them develop best practices and connect the members with each other, their clients and their prospects.

"Adelaide Ness is one of the most talented people I've ever worked with. She is creative and yet she can handle the details of an international meeting or referral. Adelaide is resourceful with her time and dollars, yet she has the good judgment to make wise investments. She helped us build our international segment with excellent firms in over 35 countries. I am so proud to call her a partner," said Troy Waugh, CEO of The Rainmaker Companies. Adelaide's consultative support and expertise help member firms grow faster and become more profitable than their competitors. She coordinates member-to-member referrals, ensuring that EW members have a quality resource for their clients whether in another state or across the globe. Adelaide is continuously looking to grow the association's membership, seeking out like-minded CA/CPA firms in every corner of the world.

"I have worked closely with Adelaide over these last seven years and have grown to admire her talent and confidence. Her language skills and her business acumen make her an incredible resource to our members and to me," said Patrick Pruett, President of The Rainmaker Alliances.

The Rainmaker Companies is a leading provider of alliance, consulting and training services exclusively to the Accounting Profession. In everything we do, we seek to carry out our mission of transformation and to make a strong impact within the firms and on the people with whom we partner. Our mission is to transform the lives of accountants.

###





