



Sherman Mohr, Jr. Joins The Rainmaker Companies

NASHVILLE, Tenn. (February 2, 2015) - The Rainmaker Companies announced today that Sherman Mohr has joined the company's Alliance division focusing on Enterprise Worldwide, an international association of independent accounting and consulting firms. His focus will be to further strengthen the company's International Alliance, web strategies, and client service systems.

Mr. Mohr brings 18 years of financial services marketing, sales, and technology experience to the endeavor. Over the last ten years, Mohr has been involved heavily in the software marketing arena, social technology ventures, and serving as an independent marketing consultant. He organizes three groups of entrepreneurs in Middle TN with total membership at 2300 participants. Expertise areas include mobile app development, marketing strategies, building online audience, WordPress, and email marketing strategy and implementation. His unique blend of facilitation and interpersonal skills has placed him in high demand as a marketing strategist. Mohr holds a degree in History from the University of Missouri/Columbia. He's served on the Boards of the Brentwood, TN Chamber of Commerce and the Nashville American Marketing Association. His last formal role in the mortgage industry was that of Tennessee Association of Mortgage Brokers President.

Sherman Mohr, Jr. stated this when asked of the opportunity at The Rainmaker Companies. "The Enterprise Worldwide Alliance of The Rainmaker Companies' Alliance offerings is particularly exciting. Its global reach and upside potential make growth extremely possible." He adds, "Development of tools and communication that add even more to the tremendous value proposition for the world renowned EW membership is my top priority."

Adelaide Ness, EVP of The Rainmaker Companies and Executive Director of Enterprise Worldwide stated, "We are excited about Sherman's new role and expect great things in 2015. As an organization, we are focused on helping our member firms grow. He brings a unique set of talents to the table and I expect our members will find many ways to grow their businesses by working with Sherman. Beyond client service, Sherman will also be focused on identifying the very best firms in the marketplace to join our association and marketing the ever expanding service mix of the Enterprise Worldwide platform."

The Rainmaker Companies is a leading provider of alliance, consulting and training services focused exclusively on the Accounting Profession. Launched in 1991, Rainmaker offers transformational training and strategic planning to promoting growth as well as resource sharing for accountants in public practice. For more information, please visit www.therainmakercompanies.com.

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