

**MAXIMIZE YOUR LEADERSHIP EFFECTIVENESS THROUGH A COMMUNITY OF PEER EXECUTIVES COLLABORATING ON SOLUTIONS TO MAJOR ISSUES FACED BY THEIR FIRMS AND THE PROFESSION**

Rainmaker's CEO Grow Community™ began as an idea sparked through conversations with managing partners around the country who told us there is a need for a more engaging and impactful platform for learning, networking, and collaboration that is designed specifically for their unique needs as firm leaders. It recognizes that the accounting profession is changing, and that what worked five years ago simply will not continue to work. The Community is ideally suited for leaders who want to continue to learn and hone their skills while also leveraging a community of their peers.

To maximize collaboration, The Rainmaker CEO Grow Community™ organizes peer groups of up to ten participants each. Programming includes expert facilitation, training, peer-to-peer learning, tools, strategies, coaching, motivation, and accountability to drive managing partners toward greater and more professionally satisfying results. With more than 25 years of experience in helping grow firms, practices, and people, Rainmaker provides unique insights into the challenges of leading a firm.

## Leadership Growth Drivers

Through the CEO Grow Community™, Rainmaker provides managing partners with a dynamic platform that meets or exceeds their needs for learning, community, action, and accountability.



## KEY BENEFITS

- Focus intensely on major issues and strategy
- Stay informed and make better decisions
- Collaborate with peers in an exclusive environment
- Gain insights from subject-matter experts and industry leaders

# COMMUNITY DETAILS

## Setting

The Rainmaker CEO Grow Community™ is results-focused, designed to engage executives in exploring opportunities for growth and overcoming barriers. Community members will spend quality time with their peers through meetings, coaching calls, and workshops in which key practice management best practices and key issues will be explored in depth. Workshops will be highly collaborative with a spirit of member accountability around the development and implementation of strategic initiatives.

## Activities and Deliverables

- Two (2) workshops per year for peer collaboration and planning
- Two (2) roundtable calls per year
- On-demand personal coaching
- Guest faculty delivering case studies and best practices
- Advice from a profession “think tank”
- Strategy planning and review at each workshop
- Access to an extensive global referral and resource network

## Learn More & Apply

For more information about The Rainmaker CEO Grow Community™ and how to join, contact Patrick Pruett, EVP at The Rainmaker Companies, at **(615) 390-6564** or **Patrick@TheRainmakerCompanies.com**.

## Adjunct Faculty

The Rainmaker CEO Grow Community™ is led by a stable of professionals including a “who’s who” of industry leaders, consultants, and former managing partners. These stars of the profession will deliver information, facilitate discussions and provide unique perspectives around topics and critical issues that community members help to identify. Select members of Adjunct Faculty are shown below. For their full bios, visit [TheRainmakerCompanies.com/Team](http://TheRainmakerCompanies.com/Team).



**Gary Adamson**



**Ralph Garcia**



**Carl R. George**



**James C. Metzler**