

YOU CAN'T BUILD A

1 1/2" | SUCCESSFUL
BUSINESS

WITHOUT A PLAN

5 1/4" |

GROW YOUR FIRM. GROW YOUR PRACTICE. GROW YOUR SELF.

Whether your goal is to build a better firm through practice management and growth best practices, improve your ability to serve industry-focused clients through niche-specific training or become more proficient in growth and technology, this year's SuperConference is designed for you.

The keynote and breakout sessions, multiple networking opportunities and carefully chosen strategic resource partners are all designed to provide attendees with the best conference experience the industry can offer. This conference is designed to offer thought leadership, best practices and practical solutions to help attendees take what has made them successful and build on to that blueprint so their practices can get to the next level.

WHO SHOULD ATTEND?

- Managing partners and practice leaders
- Accounting firm professionals looking to grow professionally
- Industry-focused accountants and advisors in industries including: auto dealer, banking, health care, manufacturing, nonprofit, real estate & construction
- Marketing and growth-focused professionals
- Professionals interested in cutting edge trends in technology and a plan to respond

TRACKS



Auto Dealer



Health Care



Manufacturing



Nonprofit



Real Estate
& Construction



Practice
Management



Banking



Growth &
Technology

EVENT SCHEDULE

at a glance

WEDNESDAY, MAY 30TH

2:00PM - 7:00PM	Registration Open
3:00PM - 4:15PM	Keynote
4:15PM - 4:30PM	Networking Break
4:30PM - 5:30PM	Breakout Sessions
6:00PM - 7:00PM	Welcome Reception

THURSDAY, MAY 31ST

7:30AM - 9:00AM	Breakfast
8:00AM - 9:00AM	Breakout Sessions
9:00AM - 9:10AM	Networking Break
9:10AM - 10:35AM	Welcome Address & Keynote
10:35AM - 11:00AM	Networking Break
11:00AM - 12:15PM	Breakout Sessions
12:15PM - 1:45PM	Awards Luncheon
1:45PM - 3:00PM	Breakout Sessions
3:00PM - 3:30PM	Networking Break
3:30PM - 5:15PM	Breakout Sessions
5:30PM - 6:30PM	Cocktail Reception

FRIDAY, JUNE 1ST

7:30AM - 8:30AM	Breakfast
8:30AM - 9:45AM	Breakout Sessions
9:45AM - 10:15AM	Networking Break
10:15AM - 11:30AM	Breakout Sessions
11:30AM - 12:00PM	Networking Break & Lunch
12:00PM - 1:15PM	Breakout Sessions

7 1/4"

SESSION TOPICS

- Artificial Intelligence
- Blockchain Technology
- Positioning as a Trusted Advisor
- Building a Growth Culture
- Recruiting & Retention in Today's Market
- Legislative Changes
- Roundtables
- CEO/CFO Perspective
- Industry Standards & Challenges/Trends
- Niche Superstars
- Innovation in Marketing & Growth
- Practice Management
- Financial Benchmarks
- Marketing Yourself and Your Firm

KEYNOTES

The Cadence of Your Leadership: Frightening or Harmonic? | Speaker: Troy Nix

Thursday, May 31st

Leadership is the most important aspect of running a prosperous company. If you are in pursuit of greater success, then become a better leader. If you want to become even more successful, cultivate your team to become better leaders. Troy Nix will break down leadership into its fundamental principles by using real-world experiences. During this address, attendees will be challenged, tested, and asked to truthfully reflect on how well they are "calling cadence" in their own organizations. Designed to strike chords deep from within, the ultimate goal of this engagement is for all individuals to reflect and take actions to improve.

State of the Profession: The Industry is Changing Speaker: Michael Platt

Wednesday, May 30th

This session will provide an overview of the many trends and issues impacting the profession today, including technology, succession planning, the changing business model, new services, pricing, business development, staffing, and long-term trends in key performance indicators – today and for the future.

The 2018 SuperConference registration fee entitles you to full access to the conference, including keynotes, concurrent sessions, welcome reception, awards luncheon, breakfasts, and lunches. Special events are available a la carte.

The Rainmaker Companies is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its websites: www.nasbaregistry.org.

SPECIAL EVENTS

Annual Golf Scramble: Brickyard Crossing Golf Course Wednesday, May 30th

Voted One of America's Top 100 Public Golf Courses. Only one of a few courses in the country to host LPGA, PGA, and Champions Tour events. From the quality of the design to the novelty of playing inside the racetrack, Brickyard offers a memorable round you're sure to tell your friends about!

Lucas Oil Stadium & NCAA Hall of Champions Tour Wednesday, May 30th

There's no better way to add a dose of adrenaline to your visit than a behind-the-scenes tour of the home of the Indianapolis Colts. See spectacular views of the Indianapolis skyline and get an inside look at the stadium's one-of-a-kind features. Then, head to the NCAA Hall of Champions for interactive exhibits and sports simulators, a sports trivia challenge, artifacts donated from colleges around the nation, and more. A must for any sports fan!

Uncover Indianapolis City Tour - Spousal Event Thursday, May 31st

This city tour will take you through the beautiful city of Indianapolis and show you what makes it unique. You'll discover buildings, art installations, historic homes, and other surprises in the 11th-largest city in the U.S. Join us for an inside look, and let the guided storytellers share the history and lore of their city with you.

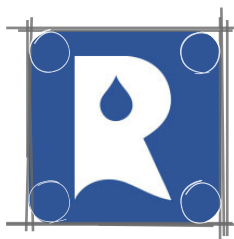
you won't want to miss out on these!

REFUND + CANCELLATION POLICY:

There will be a full refund (minus an administrative fee of \$100 USD) up through April 25th, 2018, and no refund April 25th and beyond. For refund information, please contact Lauren Roesse directly at lauren@therainmakercompanies.com.

COURSE CONTENT:

All courses are group-live delivery method and advanced level. They do not require advanced preparation for attendance.



Don't forget to download the conference app!

The best way to stay informed on up-to-date information and access important conference materials anywhere you go. Personalize your schedule, view speaker profiles, hotel maps, exhibitor information, connect with other attendees, and more. Search the app store for "The Rainmaker Companies."

MEMBER EARLY-BIRD: \$1,145

NON-MEMBER EARLY-BIRD: \$1,295

HCAA MEMBER EARLY-BIRD: \$695

*Early-Bird
Discount Ends:*

Sunday, April 1st

To Register Online:

Visit our event website at
www.superconference2018.com

MEMBER PRICE: \$1,245

NON-MEMBER PRICE: \$1,395

HCAA MEMBER PRICE: \$745

Save \$200 per attendee when registering 2+ people!*

The discount will be applied automatically at checkout when multiple people are registered together. Don't miss this great opportunity to bring your upcoming leaders + business partners!

**HCAA Members: \$100 discount per attendee*

*"Number One Convention
City in the U.S."
- USA Today, 2017*

JW Marriott Hotel

10 South West Street
Indianapolis, Indiana 46204

*"Best Hotel
in the City!"*

GROUP RATE: \$222/Night

RESERVATIONS: Visit the event website to find the custom booking link, or call 1(800) 704-6116 and reference "2018 SuperConference"

*Hotel Group
Rate Ends:*

Tuesday, May 1st

FOR MORE INFORMATION

Contact Lauren Roese at +1 (615) 627-0172 or
lauren@therainmakercompanies.com or visit
www.superconference2018.com

**THE PREMIER EVENT
FOR FIRM & INDUSTRY
FOCUSED GROWTH
IN ACCOUNTING**

*May 30th – June 1st, 2018
Indianapolis, Indiana*