



November 7-9, 2018
Charlotte, NC

The premier event for accounting firms
serious about growing an industry niche.

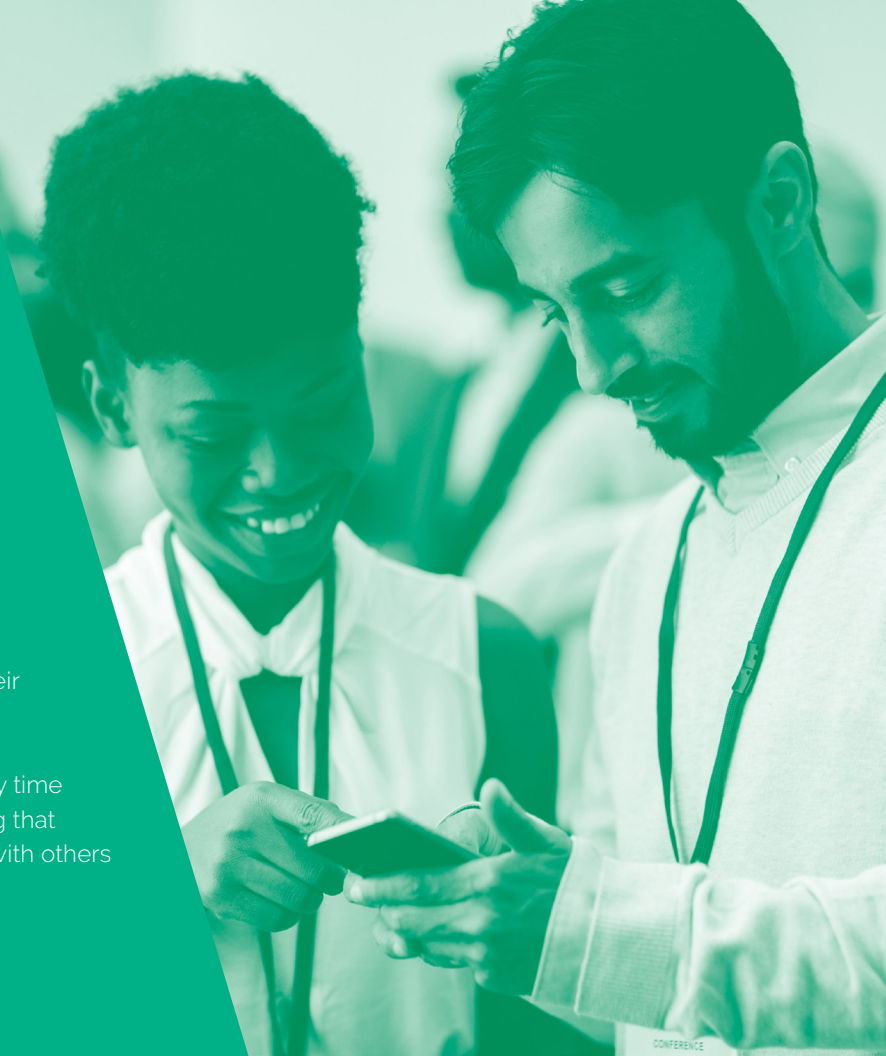


What is NicheWorks?

If you are focused on growing your niche practice within your firm, the NicheWorks 2018 conference is a must-attend. Leading firms from across the country come together annually to build deep relationships with high-quality professionals in the Health Care and Manufacturing industries – and this year, they're gathering in Charlotte, North Carolina.

Great ideas are hatched at the intersection of people and perspectives. When people come together to meet, learn, discuss, and openly challenge each other, they generate innovative ways of thinking and improve the way things are done. Any person's success, at least in part, comes from their relationships.

The magic in relationships happens when you spend quality time with people. The annual NicheWorks conference is a setting that allows you to share information and ideas and collaborate with others to create solutions to improve and grow your practice.



Why Attend?

- Network with high-quality professionals from leading firms across the country
- Stay on top of emerging trends within your specific niche
- Share ideas and best practices with other top accounting firm niche leaders
- Collaborate on solutions and ways to improve your own practice
- Learn important industry-specific information to grow your practice and adapt to new industry changes
- Gain access to nationally-recognized speakers, and their insights, knowledge, and information
- Interact with your peers and industry leaders to share best practices, ideas, and solutions
- Earn up to 13 hours of CPE credit



Who Should Attend?

- Managing partners and practice leaders
- Growth-focused accounting firm professionals
- Industry-focused accountants and advisors in the Health Care or Manufacturing industry
- Professionals interested in tools and resources to enhance the execution of your plan to grow your firm, grow your practice, or grow yourself

Tracks



Manufacturing



Health Care

Registration Fees

HCCA Member Registration:	\$850.00
Member Registration:	\$1,195.00
Non-Member Registration:	\$1,295.00

Group Discount

Members & Non-Members: Receive an extra **\$150** off each additional registrant when registering 2 or more people together.

HCAA Members: Receive an extra **\$50** off each additional registrant when registering 2 or more people together.

Refund & Cancellation Policy:

There will be a full refund (minus a cancellation fee of \$100 USD) through October 12, 2018 and no refund after October 16 and beyond.

CPE Information

Learning Objectives

To provide accounting and consulting professionals who serve healthcare and/or manufacturing clients with updates on industry trends, regulations and best practice sharing that will enable them to offer better services to their clients and ultimately grow both their clients businesses as well as their firm's practices.

Program Description

NicheWorks is at the forefront of niche development with a specialized focus in niche-specific emerging trends and challenges. Spend dedicated time, during this interactive, workshop-style conference, to dig up paths for your firm to provide innovative solutions and higher quality initiatives that meet the specific and diverse needs of your clients. The combination of presentations and roundtable discussions will allow you to get the answers to your questions that are customized to your niche industry.

Field of Study

Business Management and Organization, Finance, Information Technology, Specialized Knowledge, Tax, Communications & Marketing, Business Law, and Economics. Each individual session details the relevant Field of Study and CPE credit.

Instructional Delivery Method

Group-Live

Prerequisites

No prerequisite courses, advance preparation or experience is required for admittance to this conference.

Recommended CPE Credit

Up to 13 hours. Tracks differ based on sessions attended

Course Content

All courses are group-live delivery method, advanced level, and do not require advanced preparation for attendance. The conference prerequisite is partner-level experience in management of an accounting practice or commensurate knowledge/ training at a senior, non-partner level.

Course Update Policy

All courses will be reviewed at least annually and updated, if necessary, to ensure that the content is up-to-date and continues to remain technically accurate. Our programs are planned and developed by practitioners in the field of accounting, consulting services, management, taxation and information technology consulting. Our members are internationally recognized experts in their profession. Their expertise and that of the speakers ensure that the content is up-to-date.

Record Retention

The Rainmaker Companies will retain course and course participation records for five years. The records will include the following: course outline, list of course participants, dates and locations of presentations or period during which the course was available for purchase, names of instructors/discussion leaders in the case of live courses, copies of participant course evaluations, and amount of recommended CPE credit.

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or for more
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